



Better Solutions, Made Simple.

# SANEKT

SOFTWARE SOLUTION



# COMPANY PROFILE

[contact@sanekt.com](mailto:contact@sanekt.com)

[www.sanekt.com](http://www.sanekt.com)

# WHO WE ARE

SANEKT SOFTWARE SOLUTION is a leading web design, corporate management, video production, and digital marketing company based in Delhi, India. Founded in 2017 by alumni of prestigious Indian universities such as EFL University, GGSIPU & Guru Jambheshwar University. Our team of experts offers comprehensive solutions tailored to your specific needs. From creating optimized websites and mobile applications to producing high-quality videos and implementing effective digital marketing strategies, we have the skills and experience to help your business thrive.



# INTRODUCTION

**2017**

Year Est.

**100+**

Projects

**125+**

Clients

**25**

Team Members

**1000+**

Designs



# WHAT WE DO

**We provide various services.**

- Website Development
- Digital marketing
- Branding
- Application Development (Android & iOS) E-commerce
- Website Maintenance
- Software Development (CRM)
- Video Production
- Video Marketing
- Corporate Video Shoots



# WEBSITE DEVELOPMENT

Computer language and have good technical knowledge. Our Application developer with his insight and creativity is able to develop and create an application based on your need and requirement. They have special skills to communicate with Coders and marketing staff or even communicate with Customers and develop the Apps according to the specific needs as our developers are adept in





# DIGITAL MARKETING

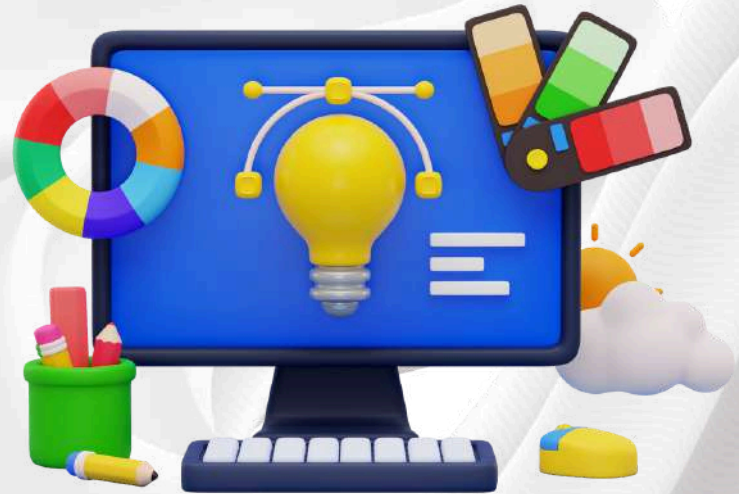
Digital marketing is conducted online through a system called SEO. From this process one can generate FREE, Organic or natural listings on Search Engines like Google, YAHOO! Or BING. It requires lot of efforts and time to get the results from above search engines. We have developed right contents for many businesses for promoting the Website. We have dedicated and experienced staff. Besides, we are also equipped to handle PPC and Google AdWords. To further promote through this Digital aspect.



- Facebook
- Twitter
- Instagram
- WhatsApp Integration
- LinkedIn
- Email Marketing
- Content Creation
- SEO
- Social Media
- Management

# BRANDING

The most important aspect of the marketing. Brand name has to stand out vis a vis your Competitor as it helps to create an image for your product. Your Brand to deliver specific set of features, concept, experience to your Buyers and Customers.



# APPLICATION DEVELOPMENT

Our Application developer with his insight and creativity is able to develop and create an application based on your need and requirement. They have special skills to communicate with Coders and marketing staff or even communicate with Customers and develop the Apps according to the specific needs as o in computer language and have good technical knowhow. Following Apps can be developed within our organization.





# E-COMMERCE

It is a process of buying and selling the products electronically. It is a methodology of today's modern business. It is a paperless process which is advantageous to both Buyers and Sellers. It includes Electronic Data exchange, Electronic Fund Transfer and the exchange of E-mails. Government is laying emphasis on payments through this system.



# WEBSITE MAINTENANCE

It is imperative and important to ensure that the Website is regularly checked for any mistakes and keeping the same updated. This is a very important and relevant factor for your business. The process also involves adding update information on your products, prices so that it constantly invites customers and engage them. Regular monitoring will enable your business smoothly. It will also help in SEO.



# SOFTWARE DEVELOPMENT (CRM)

We develop various kind of cloud based software's like Visitor Management, Inventory Management, Sale Management, Attendance Software and many more (CRM), in different platform & technology



# VIDEO PRODUCTION

## Our Video Production services include:

- **Concept Development:** Brainstorming ideas, storyboarding, and scriptwriting.
- **Filming:** Using high-quality equipment and experienced crews.
- **Editing:** Cutting, trimming, and adding effects to create a polished final product.
- **Post-Production:** Incorporating music, sound effects, and voiceovers.
- **Animation:** Creating animated videos or elements for your content.



# VIDEO MARKETING

## Our Video Marketing services include:

- **Strategy Development:** Identifying target audiences, setting goals, and creating a video marketing plan.
- **Content Creation:** Producing videos for various platforms (e.g., social media, websites, email marketing).
- **SEO Optimization:** Optimizing videos for search engines to improve visibility.
- **Analytics and Measurement:** Tracking video performance and making data-driven adjustments.





# CORPORATE PHOTOSHOOT

## What We Offer:

- Executive Portraits: Professional headshots for individuals and teams.
- Team Photos: Group shots for company meetings, events, and promotional materials.
- Event Photography: Coverage of corporate events, conferences, and seminars.
- Product Photography: High-quality images of products for catalogs, websites, and marketing campaigns.
- Office and Location Photography: Capturing the unique atmosphere and ambiance of your workplace.

## Our Services Include:

- Pre-Shoot Consultation: Discussing your specific needs and goals.
- On-Location Shooting: Conducting photoshoots at your office or preferred location.
- Professional Editing: Retouching and enhancing images to meet your standards.
- High-Resolution Delivery: Providing digital files in high-quality formats.
- Print Options: Offering printing services for photos and promotional materials.



# OUR MAJOR CLIENTS



GAIL (India) Limited



ADITYA BIRLA GROUP



D.E.W HOSPITALITY



# OUR MAJOR CLIENTS



# OUR MAJOR CLIENTS



# CERTIFICATES



Government of India  
Form GST REG-06  
[See Rule 10(1)]

## Registration Certificate

Registration Number :07CEVPK9164A1Z5

1. Legal Name	AMIT KUMAR		
2. Trade Name, if any	SANEKT		
3. Additional trade names, if any			
4. Constitution of Business	Proprietorship		
Address of Principal Place of Business	1898, TOP FLOOR, KOTLA MUBARAK PUR, UDAY CHAND MARG, New Delhi, South East Delhi, Delhi, 110005		
6. Date of Liability	25/10/2020		
7. Date of Validity	From	25/10/2020	To Not Applicable
8. Type of Registration	Regular		
9. Particulars of Approving Authority	Signature Not Verified CHIEF EXECUTIVE OFFICER (REGISTRATION) Services Tax Act, 2017 T & CE Division 607 Date: 2022-09-12 12:46:07 IST		
Name	Vinod Kumar		
Designation	Sales Tax Officer Class II / AVATO		
Jurisdictional Office	Ward 99		
9. Date of issue of Certificate	19/12/2022		

Note: The registration certificate is required to be prominently displayed at all places of Business/Office(s) in the State.

(Amended)

9/17/24, 6:30 PM

Print : Udyam Registration Certificate

भारत शासित  
Government of India  
सूक्ष्म, सानू एवं माध्यम उद्यम विभाग  
Ministry of Micro, Small and Medium Enterprises

### UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER: UDYAM-DL-08-0083188

NAME OF ENTERPRISE: SANEKT

S.No.	Classification Year	Enterprise Type	Classification Date
1	2024-25	Micro	17/09/2024

MAJOR ACTIVITY: SERVICES

SOCIAL CATEGORY OF ENTREPRENEUR: GENERAL

NAME OF UNIT(S): SANEKT

5.No.Udyog Aadhaar Memorandum: 1  
Unit(s) Name: SANEKT

2 DL0800226189 SANEKT

Flat/Door/Block No.	Name of Premises/Building	Block	1898 TOP FLOOR KOTLA
SANEKT	KOTLA MUBARAK PUR	MUBARAK PUR SOUTH	
Road/Street/Lane	UDAY CHAND MARG	City	DELHI - SOUTH - Pin
State	DELHI	District	110003
Mobile	9811333991	Email:	contact@sanekt.com

OFFICIAL ADDRESS OF ENTERPRISE

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE: 20/01/2018

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS: 20/01/2018

S.No.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	63 - Information service activities	6311 - Data processing, hosting and related activities	63111 - Data processing activities including report writing	Services
2	63 - Information service activities	6312 - Web portals	63122 - Operation of other websites that act as portals to the Internet, such as media sites providing periodically updated content	Services
3	63 - Information service activities	6312 - Web portals	63122 - Operation of other websites that act as portals to the Internet, such as media sites providing periodically updated content	Services
4	82 - Office administration, office support and other business support activities	8299 - Other business support service activities n.e.c.	82990 - Other business support service activities n.e.c.	Services

NATIONAL INDUSTRY CLASSIFICATION CODE(S)

DATE OF UDYAM REGISTRATION: 17/09/2024

In case of graduation (forward/reversal) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. SO 219(9) dated 24.06.2020 issued by the MSME.

Disclaimer: This is computer generated statement, no signature required. Printed from <https://udyamregistration.gov.in> & Date of printing: 17/09/2024

For any assistance, you may contact:

- District Industries Centre: DELHI (DELHI)
- MSME-DFO: DELHI (DELHI)

Visit : [www.msme.gov.in](http://www.msme.gov.in) | [www.dcmisme.gov.in](http://www.dcmisme.gov.in) | [www.dhampkzmsme.com](http://www.dhampkzmsme.com)

BE CHAMP with the Ministry MSME

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 19/12/2022 by the jurisdictional authority.

[https://udyamregistration.gov.in/Udyam\\_User/Udyam\\_PrintApplication.aspx](https://udyamregistration.gov.in/Udyam_User/Udyam_PrintApplication.aspx)

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# CERTIFICATES



# LET'S CONNECT WITH US!

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🌐 [www.sanekt.com](http://www.sanekt.com)



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# THANK YOU