



Better Solutions, Made Simple.

SANEKT

SOFTWARE SOLUTION



COMPANY PROFILE

contact@sanekt.com

www.sanekt.com

WHO WE ARE

SANEKT SOFTWARE SOLUTION is a leading web design, corporate management, video production, and digital marketing company based in Delhi, India. Founded in 2017 by alumni of prestigious Indian universities such as EFL University, GGSIPU & Guru Jambheshwar University. Our team of experts offers comprehensive solutions tailored to your specific needs. From creating optimized websites and mobile applications to producing high-quality videos and implementing effective digital marketing strategies, we have the skills and experience to help your business thrive.



INTRODUCTION

2017

Year Est.

100+

Projects

125+

Clients

25

Team Members

1000+

Designs



WHAT WE DO

We provide various services.

- Website Development
- Digital marketing
- Branding
- Application Development (Android & iOS) E-commerce
- Website Maintenance
- Software Development (CRM)
- Video Production
- Video Marketing
- Corporate Video Shoots



WEBSITE DEVELOPMENT

Computer language and have good technical knowledge. Our Application developer with his insight and creativity is able to develop and create an application based on your need and requirement. They have special skills to communicate with Coders and marketing staff or even communicate with Customers and develop the Apps according to the specific needs as our developers are adept in



DIGITAL MARKETING

Digital marketing is conducted online through a system called SEO. From this process one can generate FREE, Organic or natural listings on Search Engines like Google, YAHOO! Or BING. It requires lot of efforts and time to get the results from above search engines. We have developed right contents for many businesses for promoting the Website. We have dedicated and experienced staff. Besides, we are also equipped to handle PPC and Google AdWords. To further promote through this Digital aspect.



- Facebook
- Twitter
- Instagram
- WhatsApp Integration
- LinkedIn
- Email Marketing
- Content Creation
- SEO
- Social Media
- Management

BRANDING

The most important aspect of the marketing. Brand name has to stand out vis a vis your Competitor as it helps to create an image for your product. Your Brand to deliver specific set of features, concept, experience to your Buyers and Customers.



APPLICATION DEVELOPMENT

Our Application developer with his insight and creativity is able to develop and create an application based on your need and requirement. They have special skills to communicate with Coders and marketing staff or even communicate with Customers and develop the Apps according to the specific needs as o in computer language and have good technical knowhow. Following Apps can be developed within our organization.



E-COMMERCE

It is a process of buying and selling the products electronically. It is a methodology of today's modern business. It is a paperless process which is advantageous to both Buyers and Sellers. It includes Electronic Data exchange, Electronic Fund Transfer and the exchange of E-mails. Government is laying emphasis on payments through this system.



WEBSITE MAINTENANCE

It is imperative and important to ensure that the Website is regularly checked for any mistakes and keeping the same updated. This is a very important and relevant factor for your business. The process also involves adding update information on your products, prices so that it constantly invites customers and engage them. Regular monitoring will enable your business smoothly. It will also help in SEO.



SOFTWARE DEVELOPMENT (CRM)

We develop various kind of cloud based software's like Visitor Management, Inventory Management, Sale Management, Attendance Software and many more (CRM), in different platform & technology



VIDEO PRODUCTION

Our Video Production services include:

- Concept Development: Brainstorming ideas, storyboarding, and scriptwriting.
- Filming: Using high-quality equipment and experienced crews.
- Editing: Cutting, trimming, and adding effects to create a polished final product.
- Post-Production: Incorporating music, sound effects, and voiceovers.
- Animation: Creating animated videos or elements for your content.



VIDEO MARKETING

Our Video Marketing services include:

- **Strategy Development:** Identifying target audiences, setting goals, and creating a video marketing plan.
- **Content Creation:** Producing videos for various platforms (e.g., social media, websites, email marketing).
- **SEO Optimization:** Optimizing videos for search engines to improve visibility.
- **Analytics and Measurement:** Tracking video performance and making data-driven adjustments.



CORPORATE PHOTOSHOOT

What We Offer:

- Executive Portraits: Professional headshots for individuals and teams.
- Team Photos: Group shots for company meetings, events, and promotional materials.
- Event Photography: Coverage of corporate events, conferences, and seminars.
- Product Photography: High-quality images of products for catalogs, websites, and marketing campaigns.
- Office and Location Photography: Capturing the unique atmosphere and ambiance of your workplace.

Our Services Include:

- Pre-Shoot Consultation: Discussing your specific needs and goals.
- On-Location Shooting: Conducting photoshoots at your office or preferred location.
- Professional Editing: Retouching and enhancing images to meet your standards.
- High-Resolution Delivery: Providing digital files in high-quality formats.
- Print Options: Offering printing services for photos and promotional materials.



OUR MAJOR CLIENTS



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OUR MAJOR CLIENTS



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CERTIFICATES



LET'S CONNECT WITH US!

☎ +91-95552-98969

☎ +91-98113-23391

☎ 011-4158-9565

✉ contact@sanekt.com

🌐 www.sanekt.com



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THANK YOU